



PARTICIPANT AGENDA

JULY 16-19, 2026

DAY | THURSDAY
1 | JULY 16

TRAVEL
DAY

WELCOME TO STARKVILLE!

TIME	EVENT
3:00 P.M.	CHECK-IN BEGINS COURTYARD BY MARRIOTT
7:00 – 9:00 P.M.	OPTIONAL HANGOUT THE LANDING <i>706 University Drive</i>



DAY | FRIDAY
2 | JULY 17

DRESS CODE SCHOOL SPIRIT – WEAR YOUR COLLEGE COLORS, BUT DRESS COOL... IT'S HOT

TIME	EVENT
8:00 – 8:30 A.M.	SHUTTLES DEPART MARRIOTT FOR OLD MAIN ACADEMIC CENTER <i>Last shuttle leaves at 8:30 a.m.</i>
9:00 – 10:00 A.M.	BREAKFAST & SPEAKER COLVARD STUDENT UNION FOSTER BALLROOM (2ND FLOOR) <i>Charlie Hussey, SEC Deputy Commissioner & Chief Operating Officer</i>
10:00 – 10:45 A.M.	GROUP PICTURES SWALM HALL STEPS
11:15 A.M.	SHUTTLES DEPART FOR DUDY NOBLE FIELD, POLK-DEMENT STADIUM
11:30 A.M. – 12:30 P.M.	DUDY NOBLE FIELD, POLK-DEMENT STADIUM TOUR
12:45 P.M.	SHUTTLES DEPART FOR DAVIS WADE STADIUM
1:00 – 2:15 P.M.	LUNCH DAVIS WADE STADIUM GRIDIRON CLUB
3:00 – 3:45 P.M.	ADVISOR MEETING COLVARD STUDENT UNION ROOM 231 POSITIONAL BREAKOUTS COLVARD STUDENT UNION • Presidents Room 324 • Vice Presidents Fowlkes Auditorium (3rd Floor) • Secretaries Room 327 • Treasurers Room 330 • Chiefs of Staff Whittington Suite (2nd Floor) • Deputy Chiefs of Staff Room 326 • Directors of Policy Room 325 • Directors of Programming Suite 314 (Cabinet Office) • Directors of Service Room 328 • Directors of Marketing Room 329

TIME	EVENT
4:00 – 4:45 P.M.	ADVISOR MEETING COLVARD STUDENT UNION ROOM 231 IDEA EXCHANGE COLVARD STUDENT UNION • Building Bigger than Your Campus <i>University of Texas Room 324</i> • Partnering with Administrators to Ensure Student-Centered Discussions <i>University of Mississippi Room 325</i> • Serving Through Government <i>University of Missouri Room 328</i> • New Student Voices: Providing an Environment to Make an Impact on Campus and Beyond <i>University of Oklahoma Room 329</i> • Transfer Student Involvement on Campus and Creating Intentional Leaders <i>University of Tennessee Room 330</i> • The Role of SGA Partnerships <i>University of Georgia Fowlkes Auditorium (3rd Floor)</i>
5:00 P.M.	SHUTTLES DEPART FOR MARRIOTT <i>*Time to freshen up before dinner</i>
5:45 P.M.	SHUTTLES DEPART FOR DINNER
6:00 – 7:00 P.M.	DINNER AT LITTLE DOOEY'S BACK PATIO
7:00 – 9:00 P.M.	ADVISOR SOCIAL DR. JACKIE MULLEN'S HOME <i>*Shuttles depart Dr. Mullen's home at 9:00 p.m. to head back to the Marriott, then to Little Dooey's to pick up any students still hanging out from dinner.</i>

DAY | SATURDAY
3 | JULY 18

DRESS
CODE SUMMER CASUAL

TIME	EVENT
8:00 – 8:30 A.M.	SHUTTLES DEPART MARRIOTT FOR OLD MAIN ACADEMIC CENTER <i>Last shuttle leaves at 8:30 a.m.</i>
9:00 – 10:00 A.M.	BREAKFAST & SPEAKER COLVARD STUDENT UNION FOSTER BALLROOM (2ND FLOOR) <i>Dr. Regina Hyatt, Mississippi State University Vice President of Student Affairs</i>
10:15 – 11:00 A.M.	ADVISOR MEETING & SPEAKER COLVARD STUDENT UNION ROOM 231 <i>Dr. Regina Hyatt, Mississippi State University Vice President of Student Affairs</i>
	IDEA EXCHANGE COLVARD STUDENT UNION • The Legislative Process and You <i>University of South Carolina Room 324</i> • UA's 114th Administration <i>University of Alabama Room 325</i> • Work It Off <i>University of Arkansas Room 328</i> • Safety Walk Initiative <i>University of Kentucky Room 329</i> • Custodian Appreciation Week <i>Louisiana State University Room 330</i> • Hey Day <i>Auburn University Fowlkes Auditorium (3rd Floor)</i>
11:15 A.M. – 12:15 P.M.	LUNCH COLVARD STUDENT UNION FOSTER BALLROOM (2ND FLOOR)
12:30 – 1:30 P.M.	LEADING CHANGE: BUILDING CREDIBILITY, INFLUENCE, AND LASTING IMPACT OLD MAIN ACADEMIC CENTER, ROOM 1050 <i>Meet the panelists on Page 10</i>

TIME	EVENT
1:45 – 2:30 P.M.	ADVISOR MEETING COLVARD STUDENT UNION ROOM 231 POSITIONAL BREAKOUTS COLVARD STUDENT UNION • Presidents Room 324 • Vice Presidents Fowlkes Auditorium (3rd Floor) • Secretaries Room 327 • Treasurers Room 330 • Chiefs of Staff Whittington Suite (2nd Floor) • Deputy Chiefs of Staff Room 326 • Directors of Policy Room 325 • Directors of Programming Suite 314 (Cabinet Office) • Directors of Service Room 328 • Directors of Marketing Room 329
2:45 P.M.	SHUTTLES DEPART FOR MARRIOTT <i>*Time to rest and freshen up for the banquet</i>
6:00 – 7:30 P.M.	SEC EXCHANGE AWARDS BANQUET THE MILL AT MSU BALLROOM <i>*Dress Code: Dressy Banquet Attire</i> • Men: slacks, dress shirts/polos • Ladies: dresses, slacks, blouses



DAY
4 | SUNDAY
JULY 19



SAFE TRAVELS!
WE HOPE YOU ENJOYED
SEC EXCHANGE 2026!

POSITIONAL BREAKOUT DESCRIPTIONS

BREAKOUT MEETING	DESCRIPTION
PRESIDENTS	• Primary representatives of the student body • Responsible for setting the vision and priorities of the administration • Serves as the chief student advocate to university leadership • Oversees all branches of student government and leading initiatives focused on improving the student experience • Often serves as the public face of the student government and coordinates campus-wide strategy and collaboration
VICE PRESIDENTS	• Oversees the legislative branch and the student senate operations • Assists in carrying out the administration's strategic priorities and initiatives • Facilitates communication between the executive branch and legislative branches • Coordinates senate procedures, legislation, and internal governance efforts • Often serves as the primary representative for student concerns related to policy and campus advocacy
SECRETARIES	• Maintains official records, meeting minutes, and governing documents • Oversees organizational communication, documentation, and internal correspondence • Assists the parliamentarian in ensuring compliance with constitutional procedures and administrative processes • Assists with scheduling, attendance tracking, and dissemination of information • Supports continuity and organizational efficiency within student government operations
TREASURERS	• Oversees budgeting, financial management, and allocation of student government funds • Ensures responsible stewardship and transparency of student fees and organizational finances • Coordinates funding requests, financial reporting, and budget oversight • Works closely with university financial offices and student organizations • Provides guidance on fiscal policy, compliance, and long-term financial planning
CHIEFS OF STAFF	• Serves as the primary operational advisor and assistant to the president • Oversees executive cabinet coordination, accountability, and internal administration management • Ensures projects, initiatives, and executive priorities are implemented effectively • Coordinates executive meetings, transitions, retreats, and administrative operations • Often acts as the central point of communication between executive officers and departments
DEPUTY CHIEFS OF STAFF	• Assists in managing executive branch operations and special projects • Provides oversight for freshman leadership programs and sub-cabinet initiatives • Supports communication and coordination across executive teams and student groups • Helps develop leadership engagement opportunities and student outreach efforts • Serves as a liaison between executive leadership and emerging student leaders

POSITIONAL BREAKOUT DESCRIPTIONS

BREAKOUT MEETING	DESCRIPTION
DIRECTORS OF POLICY	• Serves as the primary liaison between the student government and the university administration on policy matters • Oversees policy initiatives, advocacy efforts, and committee representation • Monitors campus, local, state, and federal issues impacting students • Coordinates legislative priorities and student feedback related to institutional change • Supports strategic planning and implementation of initiatives aimed at improving student life
DIRECTORS OF PROGRAMMING	• Oversees campus programming, traditions, and student engagement initiatives • Coordinates major events, collaborative programs, and student experiences • Manages event logistics, scheduling, and organizational planning efforts • Works closely with campus departments and organizations to enhance student involvement • Focuses on building community and increasing participation through impactful programming
DIRECTORS OF SERVICE	• Oversees service-based initiatives and community engagement efforts • Coordinates volunteer programs, philanthropy projects, and campus service opportunities • Builds partnerships with community organizations and university departments • Encourages a culture of servant leadership and civic responsibility among students • Supports initiatives focused on community impact, outreach, and student involvement
DIRECTORS OF MARKETING	• Oversees branding, communications, and social media strategy for the student government • Ensures consistent and effective outreach to the student body • Coordinates marketing campaigns, graphic design, and promotional initiatives • Supports transparency and student engagement through strategic communication efforts • Often manages public relations and external visibility for the administration



MEET THE PANELISTS

LEADING CHANGE: BUILDING CREDIBILITY, INFLUENCE, AND LASTING IMPACT

DR. REGINA HYATT

VICE PRESIDENT FOR STUDENT AFFAIRS



Dr. Regina Young Hyatt has served as Vice President for Student Affairs at Mississippi State University since July 2015. She leads the Division of Student Affairs, providing oversight for services and programs that support student health, well-being and safety; student involvement and engagement; and student success. Hyatt also regularly teaches in MSU's Student Affairs & Higher Education graduate program and serves

on dissertation committees for the Higher Education Leadership doctoral program at MSU. Prior to MSU, Hyatt served as the dean of students and associate vice president for student affairs at the University of Alabama in Huntsville and worked at the University of South Florida, the University of South Florida St. Petersburg, the University of North Carolina in Charlotte, and Palmer College. She earned a bachelor's degree in political science and a master's degree in college student personnel from Western Illinois University in Macomb, Illinois, and completed her doctoral work in Higher Education Administration at the University of South Florida. Hyatt's research interests include women in higher education, technology in higher education, students' sense of belonging, and student retention and persistence.

DR. THOMAS BOURGEOIS

DEAN OF STUDENTS



Thomas Bourgeois began his higher education career in Housing and Residence Life at Mississippi State in 1994. He returned to his alma mater in 1999 after working at Loyola University in New Orleans. As dean of students, views his office's main role as assisting students in their transition to college life and supporting faculty and staff in navigating student issues. His office serves as a student advocate and

ombudsman, focusing daily on student success and partnering with campus collaborators to assist students and faculty with day-to-day issues they may encounter in academic life. Bourgeois also serves as one of three university incident commanders, helping lead the university's emergency response efforts. Bourgeois received his Ph.D. in educational leadership from MSU and teaches graduate courses for the university. His research and teaching interests include campus safety, legal issues in higher education, student success, and campus crisis response.

DR. TABOR MULLEN

ASSOCIATE VICE PRESIDENT, STRATEGIC PARTNERSHIPS



Tabor L. Mullen, MSU's Associate Vice President for Strategic Partnerships, at Mississippi State University, provides leadership for university-wide initiatives focused on student success, advising transformation, and strategic collaboration across Academic Affairs. He oversees the Academic Achievement subdivision, including MSU's Center for Advising, Center for Academic Excellence, Career Center, Luckyday Foundation, Bulldog

Rebound program, and Office of Civil Rights. Mullen also leads the implementation of Student360, the university's integrated student success platform, and works closely with academic and administrative leaders to strengthen student retention, persistence, degree completion, and post-graduate success. Mullen previously held leadership roles in MSU's Dean of Students office, culminating as associate dean of students. Mullen, who earned bachelor's, master's and doctoral degrees from Mississippi State in history, counselor education and educational leadership, returned to his alma mater in 2008 after serving as a hall director at Texas A&M University.

DR. JACKIE MULLEN

ASSISTANT VICE PRESIDENT OF STUDENT AFFAIRS, STUDENT EXPERIENCE



Jackie Mullen has served MSU and its students for 18 years. In her current role as Assistant Vice President of Student Affairs, she oversees student experience initiatives, including the Center for Student Activities, Office of Fraternity and Sorority Life, Student Leadership and Community Engagement, and the Colvard Student Union and Event Services. She previously served as assistant dean of students,

leading the Center for Student Activities and Office of Fraternity and Sorority Life. Before coming to MSU, Mullen held roles in housing and residence life. Mullen also serves as an adjunct professor in MSU's Student Affairs and Higher Education graduate program. Mullen earned her doctoral degree from MSU and her bachelor's and master's degrees from the University of Tennessee, Knoxville and University of South Carolina, respectively. Mullen regularly posts about the MSU student experience on social media @AVPJackie.

FRIDAY, JULY 17

IDEA EXCHANGE

BUILDING BIGGER THAN YOUR CAMPUS

UNIVERSITY OF TEXAS

This session explores how student governments can extend the impact of their initiatives beyond a single campus. Using two case studies from UT Austin Student Government, Mobile Student IDs and the Builders Bullpen pitch competition, we plan to walk through how each initiative began, the partnerships that made it possible (from campus administration to alumni and city stakeholders), and its impact on students. We will highlight common threads behind both successes: proactive outreach, a proactive approach to collaboration across departments, and a mindset that looks past single events toward long-term, scalable solutions.

PARTNERING WITH ADMINISTRATORS TO ENSURE STUDENT-CENTERED DECISIONS

UNIVERSITY OF MISSISSIPPI

This presentation will show how the Ole Miss student government has developed productive relationships with university administrators, meaning to empower other student governments to make connections with their administrators and illustrate programs we have initiated with the help of administrators.

SERVING THROUGH GOVERNMENT

UNIVERSITY OF MISSOURI

What if no student had to choose between buying groceries, paying bills, or preparing for a job interview? Many university students across the country struggle to focus on their education when they're unsure where their next meal will come from, or whether they can afford professional attire for their next interview. Join the University of Missouri's Student Government as we share how Tiger Pantry and Truman's Closet are helping remove these barriers through student-led initiatives. As auxiliaries of Mizzou Student Government, these programs provide free access to food, professional attire, and essential resources for students, faculty, staff, and MU Healthcare employees facing financial hardship. This session will explore how these programs were developed, how they are sustained through campus partnerships and volunteer engagement, and the measurable impact they have had on the Mizzou community. Attendees will leave with practical strategies for establishing or expanding similar basic-needs programs at their own institutions, fostering a more supportive and equitable campus environment for all students.



NEW STUDENT VOICES: PROVIDING AN ENVIRONMENT TO MAKE AN IMPACT, ON CAMPUS AND BEYOND

UNIVERSITY OF OKLAHOMA

The University of Oklahoma Student Government Association delivers on its mission to prioritize student voices, provide holistic development, and promote civic engagement by reaching students from their first step on campus. Our new student programs give them an early, visible place to be heard and a direct line to roles where they can make real change, on campus and beyond. This presentation explores how OU's SGA creates meaningful on-ramps for new students across its four branches: the Crimson Leadership Association (a first-year leadership pipeline), the Undergraduate Student Congress, the Graduate Student Senate, and the Campus Activities Council. We'll walk through our recruitment and orientation models, cross-branch collaboration strategies, and the data behind why early involvement matters, and how we're scaling our infrastructure to meet a growing student body. Attendees will leave with practical frameworks for recruiting, orienting, and retaining new student voices within their own SGA ecosystems.

TORCH: TRANSFER STUDENT INVOLVEMENT ON CAMPUS AND CREATING INTENTIONAL LEADERS

UNIVERSITY OF TENNESSEE

Passing the Torch: Building Transfer Student Success on Rocky Top! Join the University of Tennessee, Knoxville's Student Government Association as we present on the newest branch within our organization. Torch is a unique branch designed to foster transfer student involvement on campus and create intentional leaders. This year-long cohort structure has tailored curriculum and goals in order to best suit the needs of transfer students and ensure they have a smooth transition to Rocky Top. The motto of our organization is "everyone's a member", and this branch helps us complete that very mission. By creating a cohort specific to this historically underrepresented group within our organization, we are making room for new voices and ideas to be heard. Our goal is to make all students feel like Rocky Top is "home sweet home" to them, no matter when they arrive.

THE ROLE OF SGA PARTNERSHIPS

UNIVERSITY OF GEORGIA

Explore how the University of Georgia's Student Government Association prioritizes relationship-building and strategic partnerships across campus and within the surrounding community, highlighting collaborative initiatives that enhance the student experience and strengthen institutional connections.

SATURDAY, JULY 18

IDEA EXCHANGE

THE LEGISLATIVE PROCESS AND YOU

UNIVERSITY OF SOUTH CAROLINA

The Legislative Process and You demonstrates how collaboration between all branches of Student Government can transform ideas into action. This session empowers leaders to understand the legislative process, work together effectively, and make a lasting impact on their campus community.

UA SGA'S 114TH ADMINISTRATION

UNIVERSITY OF ALABAMA

This presentation provides an overview of the major accomplishments of the University of Alabama Student Government Association's 114th administration and its initiatives that enhanced the student experience, expanded opportunities for academic, professional, and personal growth, and strengthened connections between students, the university, and the broader community. From launching innovative programs such as the Airport Transit Program and the Try Tuscaloosa internship initiative to securing campus-wide access to The Wall Street Journal and hosting the inaugural UA System Student Leaders Summit, these efforts reflect the administration's commitment to identifying student needs and delivering meaningful solutions through collaboration, advocacy, and service. Together, these accomplishments demonstrate how the 114th administration worked to create lasting impact both on campus and throughout the state while remaining grounded in the principle of students serving students.

WORK IT OFF

UNIVERSITY OF ARKANSAS

The Work It Off program is a partnership between the University of Arkansas Associated Student Government, the Volunteer Access Center, and Transit and Parking Services that gives students an alternative way to address parking citations. Instead of simply paying a fine, students can complete three hours of approved community service and receive up to \$75 off their citation within 30 days. In the 2025-26 academic year, the program approved 900 requests, generating an estimated \$67,500 in student fine relief and over 2,700 hours of community service across more than 550 partner organizations in the surrounding community. The program has been running since 2014 and continues to grow. This presentation covers how the program works from the student's perspective, the three-way institutional partnership that makes it sustainable, and the financial structure behind it. It walks through the actual student-facing process step by step and closes with a practical framework for how other SEC student governments can replicate the model, including who to approach on campus, what agreements need to be in place, and what a minimum viable version looks like at your institution.

SAFETY WALK INITIATIVE

UNIVERSITY OF KENTUCKY

Student safety remains a top priority for the University of Kentucky Student Government Association. In response to students voicing concern about safety on campus and the surrounding areas, UKSGA partnered with university administrators and campus stakeholders to conduct a comprehensive Safety Walk initiative. Through this collaborative assessment, UKSGA student leaders identified key areas for improvement, gathered data, and developed actionable recommendations to enhance campus safety for everyone. During our presentation, attendees will learn about our planning process, findings, and recommendations that emerged from our initiative. We will also share our strategies for creating productive partnerships between student government and university administration. Attendees will leave with practical ideas for amplifying student voices and ways to implement similar safety assessments at their own schools.

CUSTODIAN APPRECIATION WEEK

LOUISIANA STATE UNIVERSITY

Service is one of the most impactful ways to build community and foster a sense of belonging on a college campus. This presentation highlights LSU's inaugural Custodian Appreciation Week, an initiative created to recognize and celebrate the custodial staff who work behind the scenes to keep campus clean, safe, and welcoming. Learn how student leaders identified a need for greater appreciation, collaborated with campus partners and organized events that connected students with custodial staff through service, recognition and gratitude. The session will explore the planning process, lessons learned and the initiative's positive impact on both students and employees. Participants will also gain practical ideas for developing meaningful service projects, creating campus appreciation programs and building stronger relationships within their own communities. This presentation is ideal for student leaders, advisors and anyone interested in servant leadership, community engagement and recognizing the individuals whose contributions often go unnoticed.

HEY DAY

AUBURN UNIVERSITY

Dating all the way back to World War II, Auburn University's student body and members of the Student Government Association pushed for a day that would unite the Auburn Family and promote a friendly atmosphere known as HEY DAY. Each year, we carry on this tradition of handing out name tags and encouraging students, faculty, and the rest of the Auburn Family to greet one another with the Auburn Spirit in an effort to bring all those parts of Auburn closer together. HEY DAY has become one of Auburn University's longest and most cherished traditions and is a day the student body has grown to love and look forward to each year.

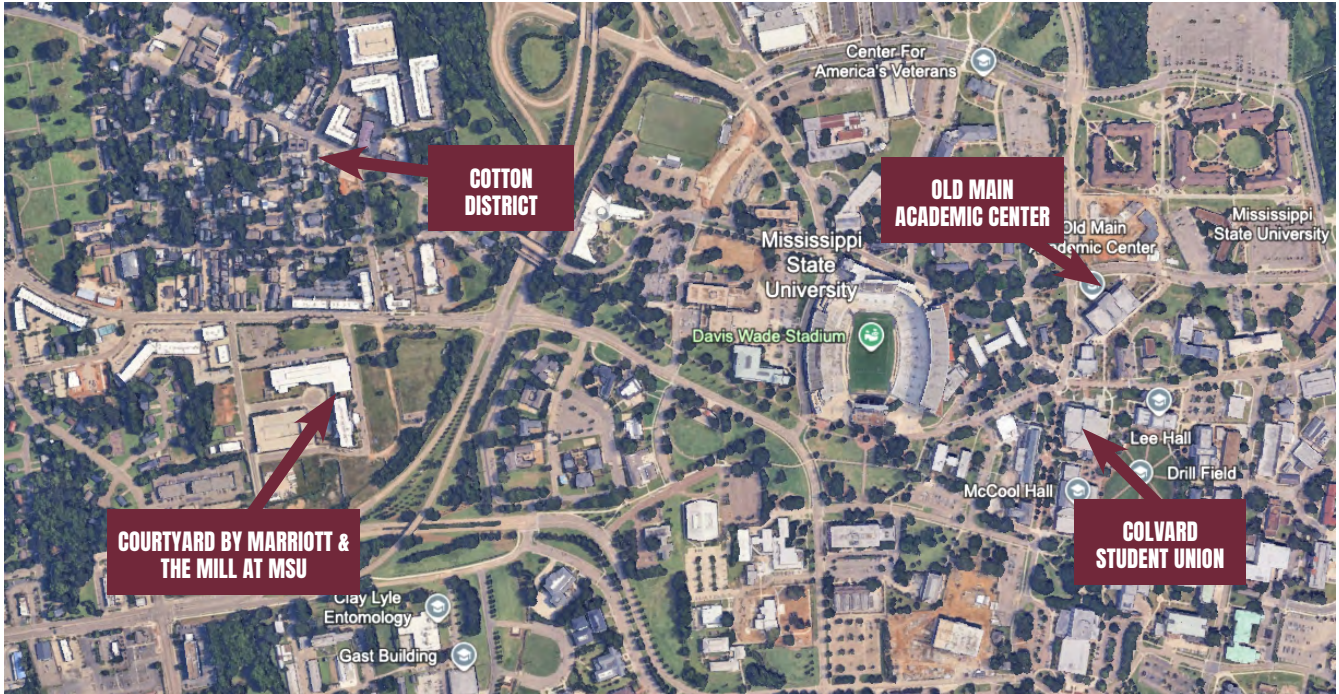
SEC EXCHANGE CONFERENCE NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

SEC IDEA EXCHANG DIRECTION MAPS

EVERYTHING IS NEARBY!

The Cotton District's restaurants, coffee shops and nightlife, along with the Colvard Student Union and Old Main Academic Center, are all within an easy walk of the Courtyard by Marriott.



DIRECTIONS TO COLVARD STUDENT UNION FROM THE DAVIS WADE STADIUM GRIDIRON CLUB

