



Marketing Board - Cabinet Director Position Descriptions

Graphic Design

Designing graphic material, literature, and advertisements for SA events. Work with Cabinet and Senate members to ensure that graphics, logos, and designs are kept accurate and up to date. Applicants must have experience with Canva, Adobe Creative Suite and photography.

Public Relations

Works to enhance communication strategies between students and organizations. To implement this, communications will promote surveys and gain feedback from the general student body. Work directly with the Director of Marketing to better publish the Student Association's goals, initiatives, and events. Will be responsible for social media and press releases.

Visual Relations

Works to produce photography and videography for the SA. Work with Cabinet, Senate, and Executive Council to enhance and continue effective outreach to students regarding Student Association initiatives and programs. Applicants must have experience with iMovie, Adobe Creative Suite, as well as photography.