



Senator Heering
Campus Affairs
63rd Senate
2st Session

RESOLUTION 4

A RESOLUTION to Show student support for an Organization-Office of Public Affairs (OPA) collaboration to Enhance Media Quality and Representation of Student Organizations

WHEREAS, the media content currently produced by various student organizations at Mississippi State University, including Student Association, New Maroon Camp, Roadrunner, and Orientation Leader, and other University Sponsored Organizations is of good quality but has potential for significant improvement through enhanced resources and training; and

WHEREAS, the university currently does not provide dedicated camera gear or structured media training for these student organizations, which limits the quality of media that can be produced; and

WHEREAS, providing student organizations with access to dedicated camera and lenses, along with regular training workshops led by the PR/OPA department, would enhance the quality of media produced, leading to a more vibrant and representative outward-facing presence of the university; and

WHEREAS, such an initiative would ensure that student organizations are better equipped to produce high-quality media, which would also be available for use by the PR/OPA department for promotional purposes; and

WHEREAS, collaboration between student organizations and the PR/OPA department would foster a more unified and professional representation of Mississippi State University's student-led initiatives; and

THEREFORE, BE IT RESOLVED that we, the Student Association Senate of Mississippi State University, advocate for the establishment of dedicated camera gear and training

workshops, led by the PR/OPA department, for student organizations involved in media production; and

THEREFORE, BE IT FURTHER RESOLVED that future discussions include the potential for funding allocation to support this initiative, ensuring that all participating organizations have access to the necessary resources to improve media quality, and that these organizations also have a monetary stake in the equipment to ensure their commitment to maintaining and taking care of the gear.